



A major strategy for HSBC Group is expansion into emerging markets. The Group has been active in the region – in Armenia, Kazakhstan and Russia – for several years; and it made sense to complement that presence by opening also in the Georgian market. The banking sector here is well-advanced and economic growth trends have been positive. Naturally HSBC Group recognises Georgia’s strategic potential and wishes to contribute to and share in it.

HSBC opened for business in Georgia in June 2008, offering a full range of commercial and personal financial services to the market. The Bank locally enjoys the full support of management and resources from HSBC Group globally, with liquidity for lending and experience to manage clients’ funds. This is the model that has worked so well for HSBC in the 85 countries in which it operates and we remain very positive about potential for Georgia.

This year HSBC will open its second retail branch in the capital, further expand the Bank’s ATM network in the capital, and continue to invest in and grow its local professional team to better support the Bank’s fast-growing client base.

Antony Turner
CEO

HSBC Bank Georgia
tonyturner@hsbc.com
www.hsbc.ge



HSBC Bank Georgia's office in Georgia